



2025

ORGANIC

INDUSTRY AWARDS

ENTRY PACK

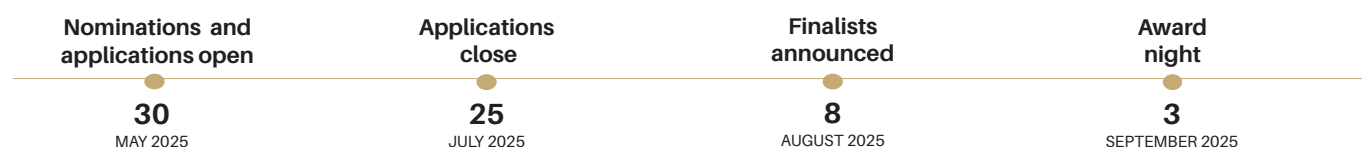


The 2025 Organic Industry Awards, proudly co-hosted by Australian Organic Limited (AOL) and NASAA Organic, honour excellence across the Australian organic sector and showcase the outstanding achievements of products, individuals, brands and businesses.

This year, we're excited to introduce **new categories** and a **fresh approach**, creating more opportunities to recognise the diversity, innovation, and passion that define our industry.

It's a chance to come together, reflect on our progress, and celebrate the incredible work happening across the organic community.

Key Dates



Nominations and Applications

Nominations and applications open Friday, 30 May 2025.

You can either apply for yourself or nominate someone else for an award.

Applying for Yourself

To enter, complete the online application form at austorganic.com and respond to the questions based on the judging criteria. Detailed information on the criteria and tips for applying are available below.

Nominating Someone Else

To nominate an individual, product, brand or business, simply select nominating when filling out the application form and respond to the questions based on the judging criteria. You may choose to remain anonymous.

Attend an Application Writing Session

Write on your application in a 90 minute session with the guidance of a application professional. We walk you through the application process, what to include and allow you ask questions along the way. We are holding a session on Wednesday 18 June at 12:30pm - 2pm and Wednesday 9 July at 12:30pm - 2pm.

Head to austorganic.com to register.

Applications close Friday, 25 July 2025.

Categories

Industry Awards

Organic Brand of the Year

Recognising a certified organic brand that exemplifies leadership, innovation, and impact across marketing, operations, and consumer engagement.

Campaign of the Year [NEW]

Celebrating a campaign—big or small—that successfully raised awareness, education, or engagement with the broader market.

Organic Innovator of the Year

Honouring an operator, individual, or business leading positive change through innovation in production, product, or systems.

Emerging Organic Business of the Year [NEW]

Awarded to a new or fast-growing certified organic business demonstrating exceptional potential, passion, and industry contribution.

Retailer of the Year

Acknowledging a retailer (independent or chain) that has shown commitment to certified organic through promotion, range, and partnerships across multiple brands or certifiers.

Product Awards

Certified Organic Food Product of the Year [NEW]

Recognising an outstanding certified organic food product with market impact, product integrity, and consumer appeal.

Certified Organic Beverage Product of the Year [NEW]

Recognising an outstanding certified organic beverage product with market impact, product integrity, and consumer appeal.

Certified Organic Non-Food Product of the Year [NEW]

Celebrating excellence in non-food organic products, including but not limited to; textiles, cosmetics, personal care, and household goods.

Individual Awards

Producer of the Year (individual or couple) [NEW]

Honouring a certified organic farmer or farming couple making an exceptional contribution to sustainable agriculture, certification excellence, and community.

Young Organic Champion of the Year

Awarded to a next-generation leader (aged 16–35) showing outstanding promise and commitment to the future of certified organic.

Auditor of the Year [NEW]

Recognising the professionalism, diligence, and industry contribution of a certification auditor who goes above and beyond in supporting operators and integrity.

How to Apply and Judging Criteria

You will be asked to supply a copy of your valid organic certification, a business profile, and provide answers for each of the key selection criteria. A business profile should include a brief introduction (maximum 150 words) including company name, location, product offering and number of employees.

Each of the awards are judged against the same set of criteria:

Impact and Contribution

Tangible outcomes or influence delivered for the organic industry, community, or sector.

Innovation and Leadership

Demonstrated innovation, forward-thinking, or leadership within the organic sector.

Communication and Influence

Demonstrated ability to communicate the value of organics to consumers, stakeholders, or peers.

Sustainability and Future Focus

Tangible measures to a sustainable future for people, planet, and industry.

Noting some awards may require additional information – such as product awards (i.e. samples, product SKU etc.) The online application will prompt and provide examples to address the criteria.

Please ensure you address the key selection criteria for each judging criteria. Applications closes Friday, 25 July 2025 5:00pm AEST.

The STAR model is the preferred Organic Industry Awards assessment tool, and provides a framework for relating experiences which illustrate the competency being assessed by the selection panel.

Situation

The selection panel wants you to present a recent situation relating to the specific criteria, including context, details and timeframe.

Task

What were you required to achieve or accomplish? The selection panel will be looking to see what you were trying to achieve from the situation.

Action

What did you do? The selection panel will be looking for information on what you did, why you did it and whether there were possible alternatives available.

Results

What was the outcome of your actions? What did you achieve through your actions and did you meet your objectives? What did you learn from this experience and have you used this learning since?

Entry requirements

- Entrants will be invoiced an entry fee of \$175.00 +GST. Fee includes 1x award dinner ticket.
- For some categories, nominated individuals, products, brands and businesses must be certified organic by certification bodies (ACO, AUSQUAL, BDRI, NCO, OFC, SXCA) approved by the Department of Agriculture and Fisheries (DAF). Proof of certification will be required.
- Certification does not apply to categories Young Organic Champion or Retailer of the Year.
- Any product applicants must have a current certification mark visible and applied correctly on packaging.
- If requested, product applicants must send samples products to Australian Organic Limited in support of their application for judging.
- Nominations and applications will only be accepted via the provided links and forms.
- Late nominations and applications will not be accepted after the provided dates.
- Finalists will be required to supply a high-resolution image/s of themselves, business, brand and/or product to be used at the Australian Organic Industry Awards.
- Winners will be announced at the Australian Organic Industry Awards event on Wednesday, 3 September 2025.

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