**Guidance for letter and template use:**

**1. Identify your local MP (local to where you live and/or work)**

You can find your local MP or Senator by entering your town or suburb on the Australian Electoral Commission website here: <https://electorate.aec.gov.au/>

Once you’ve found your electorate, you can find your local MP’s contact details on the Australian Parliament House website. The full list of MPs and Senators is available here: <https://www.aph.gov.au/Senators_and_Members>

**2. How to write an email or letter**

You can utilise the letter template on the following page – please note you will need to fill in the highlighted sections and/or remove these (including the highlight). When writing your letter here are a few things to consider:

* Be clear and concise – ideally keep your letter to 1 page or 2 at most.
* Introduce yourself and make sure to note if you’re a constituent (i.e. reside/work in the MP’s local area)
	+ If it’s a first interaction – include some details about yourself/business
* Explain the issue you are raising and outline why it is important to you – including personal experiences are helpful
	+ For messaging review the Election Priorities here: at <https://austorganic.com/2025-election-priorities-for-organics/>
* Make clear why the election priority area/s, should also be a priority for your MP (what you want them to do and commit to).
* Ask for a response – this confirms the letter has been read
* Sign off with your contact details

If your MP is, or once was, a government minister, they are given the title, ‘The Honourable’. This means you would address them as follows: ‘The Hon. Mr/Mrs/Ms/Dr First Name Last Name MP’.

**3. What else can I do?**

Consider inviting the MP or Senator to a meeting or to your site (farm, processing facility etc.) so they can hear about the issues first hand.

You could also write a letter to your local editor. See template here: <https://austorganic.com/2025-election-priorities-for-organics/>

NAME OF MP/SENATOR (eg Sam Rae MP/Senator Dean Smith)

MINISTER OF/MEMBER FOR/SENATOR FOR (Eg Minister for Agriculture/Member for Hawke/Senator for Western Australia).

EMAIL/OFFICE ADDRESS

Day Month 2025

Dear Minister/MP/Senator

My name is [your name] and I farm at [where you farm/what you do]. I’m a constituent in the electorate of [name of your electorate and if relevant talk about your connection and duration in the organic industry].

The Organic Development Group (ODG) made public its four key priorities for the 2025 election under the theme of ‘Grow and Protect’ on the 26 February.

I’m writing to you today because I’m [state your support e.g. a supporter of the Organic Industry Election Priorities – review the ODG election priorities for examples of messaging you could include].

This is an especially important issue to me because [include a personal experience, if you can].

As a certified organic (INSERT COMMODITY), I strongly encourage you, as (MY LOCAL MP/SENATOR FOR STATE/TERRITORY/MINISTER FOR/CANDIDATE) to support these election priorities from the Australian organic industry.

Without support from the next government, Australian organic operators will continue to face challenges caused by policy settings that do not match the size and untapped potential of the organic industry in Australia.

To find out more about the ODG’s election priorities and see full responses, please go to the following website at <https://austorganic.com/2025-election-priorities-for-organics/>

I look forward to your response.

Yours sincerely,

NAME

POSITION/BUSINESS