NAME OF MP/SENATOR (eg Sam Rae MP/Senator Dean Smith)

MINISTER OF/MEMBER FOR/SENATOR FOR (Eg Minister for Agriculture/Member for Hawke/Senator for Western Australia).

EMAIL/OFFICE ADDRESS

Day Month 2025

Dear Minister/MP/Senator

On 26 February, the Organic Development Group (ODG) made public the election commitments it is asking each party to commit to for the 2025 Federal election. While the organic industry has become part of the mainstream in Australia, the policy settings for the industry are behind where they should be for an industry of this size and potential for future growth.

Australia is currently the last country in the OECD without domestic regulation and compared to key markets such as the United States, the European Union, Japan and Korea, Australia lags behind on government investment in the organic industry.

For this election cycle, the ODG chose the theme of ‘Grow and Protect’ to highlight four policy areas that the next government could undertake to support the organic industry. These policies include:

*Growing the industry*

* Implement domestic regulation of the Australian organic industry.
* Accelerate market access for organic exports
* Invest in data collection and measurement of the organic industry’s impacts on environmental and health impacts and potential to accelerate Australia’s progress towards its $100bn agriculture goal by 2030.

*Protecting the industry*

* Maintain traceability and establishing appropriate biosecurity measures to safeguard integrity.

As a certified organic (INSERT COMMODITY), I strongly encourage you, as (MY LOCAL MP/SENATOR FOR STATE/TERRITORY/MINISTER FOR/CANDIDATE) to support these election commitments from the Australian organic industry. Without support from the next government, Australian organic operators will continue to face the challenges caused by policy settings that do not match the size and untapped potential of the organic industry in Australia.

Yours sincerely,

NAME

POSITION/BUSINESS