

**(This letter can be personalised to suit your own circumstance. Some prompts and ideas that you may wish to expand upon are included below)**

Minister/MP  
Title  
Email Address

Date

Dear Minister/MP

- Domestic regulation of the organic industry will help solve consumer confidence issues.
- It will provide greater opportunities to access markets across the world while also reducing the cost for businesses who export, or those who produce/manufacture ingredients that are sold to businesses who export.
- *Highlight what kind of operation you are (small/medium/large) and the impact that a lack of domestic regulation is having on your business (based on the two points above).*
- *Include any examples specific to your enterprise that you have encountered, eg lost access to markets, cost of certification across different markets, issues within the domestic market.*
- *Close with a message/call to action for the addressed MP or representative, that highlights the benefits of domestic regulation for our growing industry.*

Yours sincerely,

NAME  
TITLE