



New Product of the Year | The Organic Milk Co – Organic Cheddar Block 400g



As the largest organic dairy business in Australia, The Organic Milk Co has long set the bar for quality and sustainability.

Their 400g Organic Cheddar Block is the latest addition to their range, and has been named New Product of the Year at the 2022 Australian Organic Industry Awards, hosted by peak industry body Australian Organic Limited (AOL).

Available in more than 650 stores across Australia and distributed throughout South-East Asia, the Cheddar Block is the result of innovation in development, manufacturing, and distribution, as well as partnerships across the full supply chain.

The Organic Milk Co General Manager, Ryan Reynolds, said the award is acknowledgement of the hard work of everyone in the organic dairy industry.

“Being nominated by our peers in the industry is great recognition, and we’re very humbled to win given the standard of all the nominees,” Mr Reynolds said.

“So many people have worked hard to make organic dairy a mainstream, customer-driven range.

“We are particularly thankful to our valued suppliers that produce high quality organic milk, 365 days a year.”

Founded in 2015, The Organic Milk Co is a collaboration of the largest network of organic dairy farmers in Australia. The company made the move towards ethical, certified organic farming practices to deliver Australian families organic dairy products that are free from genetically modified ingredients, chemicals, pesticides, added hormones and antibiotics.

In 2019, The Organic Milk Co constructed a state-of-the-art processing facility with specialised systems to effectively process organic milk for the retail and ingredients market. This investment has been key to delivering high quality, cost competitive products and signals a long-term commitment to the organic dairy industry in Australia.

“Our products start with a passion for quality, organic milk,” Mr Reynolds said.

“Our business has a strong environmental management program in place with a pipeline of initiatives to further reduce our carbon footprint.

“The organic farming system has a relatively low-level impact on the land with a focus on regenerative crops and self-sufficiency to supply water and feed. We’re aiming for our factory and operations to be carbon neutral by 2023 and supply all products in fully recyclable packaging.



“Organic Certification is critically important to our brand and the industry. Without certification, consumer trust is hard to gain, and in some cases can be eroded very quickly by products or brands that make organic claims without the certification to back it up.

“Partnering with Australian farmers and families to deliver certified organic dairy products is a highlight of being part of the organic industry. All our farmers are passionate about the health and wellbeing of their cows, the environment and take enormous pride in supplying grass-fed, organic milk that will be turned into organic dairy products for Australian families.”

Learn more about The Organic Milk Co [here](#).