



## Trailblazer of the Year | Katrina Kehoe Kehoe's Kitchen, Murarrie, Queensland



A change in family diet provided the catalyst for Katrina Kehoe to launch Australia's first certified organic company selling fermented vegetables, cashew dips and spreads, gaining her the inaugural Trailblazer of the Year Award at the Australian Industry Organic Awards.

Growing up and working in her parents' cafes while studying, Katrina, a self-confessed foodie and qualified civil engineer, says her heart was always in the kitchen.

"I have always loved cooking, and it was after I took leave to start a family and changed our diet for health reasons that I realised I had something new, delicious and extremely rewarding to engineer - functional health foods," Mrs Kehoe said.

It was then that Kehoe's Kitchen was born.

"Starting as a Facebook page recipe blog, we began selling our products at Northey Street organic market in Brisbane, before growing out of several commercial kitchens and settling in our huge building that sits on 4,500m<sup>2</sup> of land today."

Katrina said having the Australian Certified Organic Bud logo meant she knew wholesalers could confidently re-sell Kehoe's Kitchen's products.

"Organic certification gave us the edge over our competition and, to this day, is still a point of difference that our health-conscious customers are looking for," she said.

"We have more than 25 products in our range, and Kehoe's Kitchen now supplies independent wholesalers and retailers across Australia, major supermarkets, and we are exporting products overseas."

Katrina said it was an honour to be the first person to receive the Award in such a fast-growing organic industry.

"There are many great Australian businesses doing fantastic work in this market, and I am extremely proud to be recognised by industry as a trailblazer in such a prestigious group," she said.

Learn more about Kehoe's Kitchen [here](#).