

## Business of the Year | Arcadian Organic & Natural Meat Co. Toowoomba, Queensland



A Toowoomba-based global supplier of premium certified organic and natural meat, Arcadian Organic & Natural Meat Co., has won the Business of the Year Award at the Australian Organic Industry Awards.

Last year, Arcadian sold its products in twelve countries and was represented in more than one thousand supermarkets across Australia, cementing the company as an industry leader in selling

certified organic products in domestic and export markets

Arcadian Organic & Natural Meat Co. Marketing & Innovation Director, Paul da Silva, said the company was a genuine pioneer in the organic meat industry and continued to enjoy extraordinary growth.

"We pride ourselves on a history of innovation, market leadership and creating award winning products to meet the changing demands of consumers and our customers," Mr da Silva said.

"We maintain a concise portfolio of brands, with our flagship Cleaver's Organic meat brand continuing to be a favourite for Australian families."

While the company continues to focus on growth opportunities in all markets, Mr da Silva said their success to date is enormously encouraging to everyone in the business

"To this day, Arcadian is managed by family people who take tremendous pride in what they do," he said.

"We continue to partner with the same certified organic farming families who supplied us when we began.

"We're always trying our best to stand out, so being named Business of the Year is a huge validation of our efforts and a massive accolade for our whole team."

Learn more about Arcadian Organic & Natural Meat Co. here.