

Australian Organic Connect

Australian Organic's quarterly digital publication providing news and insights to connect with the organic industry.

Edition	Deadline	Publish
Autumn	Friday 14th February	Monday 9th March
Winter	Friday 8th May	Monday 8th June
Spring / Awareness Month	Friday 7th August	Monday 7th September
Summer	Friday 6th November	Monday 7th December



Book your advertisement or editorial for the next issue.

Email: shari.burke@austorganic.com
Call: 07 3350 5716.

Quarter Page Advert

Quarter page colour advert in e-magazine

Frequency: Single appearance

Member: \$200

Booking Ref: M-EMQP

Non-Member: \$240

Booking Ref: EMQP

Design Specifications

A6 - 105mm (w) x 148mm (h)
Colour Mode: CMYK
Bleed: 3mm
Trim / crop: No trim marks
Fonts: Outlined to curves

Half Page Advert or Editorial

Half page colour advert or editorial in e-magazine

Frequency: Single appearance

Member: \$350

Booking Ref: M-EMHP

Non-Member: \$420

Booking Ref: EMHP

Design Specifications

A5 - 210mm (w) x 148mm (h)
Colour Mode: CMYK
Bleed: 3mm
Trim / crop: No trim marks
Fonts: Outlined to curves

Full Page Advert or Editorial

Full page colour advert or editorial in e-magazine

Frequency: Single appearance

Member: \$550

Booking Ref: M-EMFP

Non-Member: \$660

Booking Ref: EMFP

Design Specifications

A4 - 210mm (w) x 297mm (h)
Colour Mode: CMYK
Bleed: 3mm
Trim / crop: No trim marks
Fonts: Outlined to curves

Double Page Spread

Double page editorial or advertorial in e-magazine

Frequency: Single appearance

Member: \$700

Booking Ref: M-EMDP

Non-Member: \$840

Booking Ref: EMDP

Design Specifications

Double A4 - 420mm (w) x 297mm (h)
Colour Mode: CMYK
Bleed: 3mm
Trim / crop: No trim marks
Fonts: Outlined to curves

Our publication designer is offering a **50% discount on artwork for ads.**

Hi, we're Hype Creative. We're producing the full publication for Australian Organic. To facilitate efficiencies for advertisers and their budgets, we're offering design services at an exclusive 50% discount. Contact us to discuss your ad.

HYPECREATIVE

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