



# Australian Organic Market Report 2018 Sponsorship Packages



## PLATINUM + 1 PACKAGE \$25,000 + GST

- Logo included under Key Sponsors in front of Report
- 1 x Full Page Advertisement (Outside Back Cover)
- 1 x Full Page Advertorial inside Report
- Pull up banner at Australian Organic Market Report 2018 Launch Presentation at Naturally Good Expo 2018 (29-30 April in Sydney)
- Large tile advertisement on Australian Organic Market Report web page with links
- Marketing material at Australian Organic Market Report Roadshows during May (QLD, NSW, VIC, SA, WA, NT, ACT, TAS)
- Speaker acknowledgment from Government Representative(s) in each State/Territory during May
- Logo and Platinum + title inclusion in AOMR 2018 launch media release
- Social media tagging for each Roadshow event post on Australian Organic Facebook and Instagram
- Social media coverage beginning May 2018 continued throughout following 12 months, specifically relating to Sponsor's product/industry related statistics

## PLATINUM 2 PACKAGES \$20,000 + GST

- Logo included under Key Sponsors in front of Report
- 1 x Full Page Advertisement (Inside Front or Back Cover)
- 1 x Full Page Advertorial inside Report
- Pull up banner at Australian Organic Market Report 2018 Launch Presentation at Naturally Good Expo 2018 (29-30 April in Sydney)
- Large tile advertisement on Australian Organic Market Report web page with links
- Speaker acknowledgment from Government Representative(s) in each State/Territory during May
- Logo and Platinum title inclusion in AOMR 2018 launch media release
- Social media tagging for each Roadshow event post on Australian Organic Facebook and Instagram
- Social media coverage beginning May 2018 continued throughout following 12 months, specifically relating to Sponsor's product/industry related statistics

## GOLD 10 PACKAGES \$10,000 + GST

- Logo included under Key Sponsors in front of Report
- 1 x Half Page Advertisement
- 1 x Half Page Editorial
- Logo placement on Australian Organic Market Report web page with links

## SILVER 8 PACKAGES \$5,000 + GST

- Logo included under Key Sponsors in front of Report
- 1 x Quarter Page Advertisement

### Please Note:

These packages are available on a "first in, best dressed" basis. Sponsorship interest must be expressed via email to Anika Vines - [anika.vines@austorganic.com](mailto:anika.vines@austorganic.com) by 3 April 2018 and will be taken in order as they are received.

Clients are to supply all artwork by 9 April 2018. Specifications will be supplied upon confirmation of sponsorship.

