



Australian Organic Market Report 2018 Sponsorship Packages

Sponsorship opportunities are now available for the Australian Organic Market Report 2018.
Five available packages are outlined below.

PLATINUM + 1 PACKAGE \$25,000 + GST

INCLUSIONS

- Logo included under Key Sponsors in front of Report
- 1 x Full Page Advertisement (Outside Back Cover)
- 1 x Full Page Advertorial Inside Report
- Pull up banner at Australian Organic Market Report 2018 Launch Presentation at Naturally Good Expo 2018 (29-30 April in Sydney)
- Large tile advertisement on Australian Organic Market Report web page with links
- Marketing material at Australian Organic Market Report Roadshows during May (Qld, NSW, Vic, SA, WA, NT, ACT, Tas)
- Speaker acknowledgement from Government Representative(s) in each State/Territory during May
- Logo and Platinum + title inclusion in AOMR 2018 launch media release
- Social media tagging for each Roadshow event post on Australian Organic Facebook and Instagram
- Social media coverage beginning May 2018 continued throughout following 12 months, specifically relating to Sponsor's product/industry related statistics

PLATINUM 2 PACKAGES \$20,000 + GST

INCLUSIONS

- Logo included under Key Sponsors in front of Report
- 1 x Full Page Advertisement (Inside Front or Back Cover)
- 1 x Full Page Advertorial Inside Report
- Pull up banner at Australian Organic Market Report 2018 Launch Presentation at Naturally Good Expo 2018 (29-30 April in Sydney)
- Large tile advertisement on Australian Organic Market Report web page with links
- Logo and Platinum title inclusion in AOMR 2018 launch media release
- Social media tagging for each Roadshow event post on Australian Organic Facebook and Instagram
- Social media coverage beginning May 2018 continued throughout following 12 months, specifically relating to Sponsor's product/industry related statistics

GOLD 10 PACKAGES \$10,000 + GST

INCLUSIONS

- Logo included under Key Sponsors in front of Report
- 1 x Half Page Advertisement
- 1 x Half Page Editorial
- Logo placement on Australian Organic Market Report web page with links

SILVER 8 PACKAGES \$5,000 + GST

INCLUSIONS

- Logo included under Key Sponsors in front of Report
- 1 x Quarter Page Advertisement

Important Notes:

Clients are to supply all artwork.

These packages are available on a "first in, best dressed" basis. Sponsorship interest must be expressed via email to brittany.stewart@austorganic.com and will be taken in order as they are received.