



# Australian Organic Market Report 2018

## Sponsorship Packages

Sponsorship opportunities are now available for the Australian Organic Market Report 2018. Five available packages are outlined below.

### PLATINUM +

1 PACKAGE

\$25,000 + GST

#### INCLUDES:

- Logo included under Key Sponsors in front of Report
- 1 x Full Page Advertisement (Outside Back Cover)
- 1 x Full Page Advertorial
- Pull up banner at Australian Organic Market Report 2018 Launch Presentation at Naturally Good Expo 2018
- Large tile advertisement on Australian Organic Market Report web page with links

### PLATINUM

2 PACKAGES

\$20,000 + GST

#### INCLUDES:

- Logo included under Key Sponsors in front of Report
- 1 x Full Page Advertisement (Inside Front or Back Cover)
- 1 x Full Page Advertorial
- Pull up banner at Australian Organic Market Report 2018 Launch Presentation at Naturally Good Expo 2018
- Large tile advertisement on Australian Organic Market Report web page with links

### GOLD

10 PACKAGES

\$10,000 + GST

#### INCLUDES:

- Logo included under Key Sponsors in front of Report
- 1 x Half Page Advertisement
- 1 x Half Page Editorial
- Logo placement on Australian Organic Market Report web page with links

### SILVER

8 PACKAGES

\$5,000 + GST

#### INCLUDES:

- Logo included under Key Sponsors in front of Report
- 1 x Quarter Page Advertisement

### GOVERNMENT SPONSORSHIP

1 PACKAGE \$9,500 + GST

#### INCLUDES:

- Logo included under Key Sponsors in front of Report
- 1 x Sponsorship of State Specific Market Report Launch Event (NB: Only one govt sponsor per state/territory)
- 5 minute presentation to Market Report Launch attendees
- 1 x Logo Sponsorship on Correspondence about State Specific Launch Event
- Logo Placement on all Marketing Material and Advertising for each State

#### Important Notes:

Clients are to supply all artwork.

These packages are available on a "first in, best dressed" basis. Sponsorship interest must be expressed via email to [brittany.stewart@austorganic.com](mailto:brittany.stewart@austorganic.com) and will be taken in order as they are received.