



THE VOICE OF AUSTRALIAN ORGANICS



## PRESS RELEASE

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# Australian organic wine welcome in EU

Australian organic wine can now enter the European Union market freely thanks to a new agreement between Australian Certified Organic and the EU.

It recognises that the Australian Certified Organic Standard is equivalent to the EU organic standards allowing companies with Australian Certified Organic certification almost full market access around the world.

The agreement also allows organic livestock products like dairy and beef to be exported to the EU.

Australian Organic's Owen Gwilliam says this recognition has been a long time coming, "We started this process two years ago.

"The organic industry has been asking the Australian Government to get this recognition for some time.

"Australian Certified Organic took up the reins and was proactive in applying for and getting certification for EU in it's own right."

This recognition allows operators with Australian Certified Organic labeling almost full market access for wine and livestock products (dairy and beef etc)."

The European Union has some of the strictest organic standards in the world so reaching this equivalency agreement shows how robust and rigorous the Australian Certification Organic standards are.

The organic industry has long had an organic equivalency agreement with Europe but it has always excluded livestock products due to a lack of resolve at government level.

The new EU organic wine standard has only recently been developed.

Producers interested in exporting to the EU can contact Australian Certified Organic for more information on 07 3350 5716.

**Australian Organic media Kathy Cogo 07 4771 3714 | 0466 015 183.** Images available.

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